ABSTRACT

A computer program that indicates lexical impact of various words and phrases in a text, measures the overall lexical impact of the text, and suggests alternatives for various words and phrases of the text. The computer program may include a ranked thesaurus for listing alternative words and phrases (*e.g.,* synonyms, antonyms, related), along with an indication of their relative lexical impacts. The thesaurus may alternatively rank words and phrases according to other ranking systems.

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